

# Power Your Team, Brand, and Bottom Line

Why Workplace EV Charging?  
Are you looking to:

- 1 Grow your team and keep top talent?
- 2 Boost your brand?
- 3 Grow your reputation for community leadership and stewardship?

Workplace electric vehicle (EV) charging is the answer—and Charge@Work ([www.chargeatwork.org](http://www.chargeatwork.org)) has the tools to get you charging.



**CHARGE@WORK**  
POWERING WORKPLACE CHARGING



## How Can Charge@Work Help?

Funded by the U.S. Department of Energy and administered by clean transportation accelerator CALSTART, Charge@Work is growing EV workplace charging solutions for workers. We call ourselves a (free!) workplace charging concierge—because Charge@Work can help support workplace charging projects from cradle to completion.

## Benefits of a Charge@Work Workplace

### Attract and retain top talent:

- ⚡ Cheaper fuel and maintenance costs translate into an attractive perk for workers.
- ⚡ Skilled workers are increasingly drawn to work for companies that proactively address climate and social issues.
- ⚡ It is estimated that two-thirds of global car sales<sup>1</sup> will be plug-in hybrid or electric by 2030—you can get ahead of the curve now!



**“Joining the Charge@Work program is one of the many ways we are investing in our workforce, encouraging the EV transition, and supporting a cleaner future for all.”**

- Matt Helgeson, Siemens

## Strengthen your brand by demonstrating:

- ⚡ Leadership through your commitment to cleaner air and a healthier environment in the community where you do business.
- ⚡ Increased equity for workers, providing those who live in charging deserts and multi-family homes access to EV charging.
- ⚡ You care about meeting strong sustainability goals and lowering your environmental impact.



## Increase your competitive edge:

- ⚡ Access to EV charging will create a better, more technologically advanced workplace.
- ⚡ Employees are motivated to perform well for companies they love—and for workplaces that have their backs.
- ⚡ A worker-first workplace means you're investing in valuable assets!

**“Workplace charging is a priority for us as a part of our commitment to creating a sustainable, supportive, and attractive environment for our team and customers’ employees.”**

- Henrik Holland, Prologis

**Sign Up**

## Get Started **Today**

Sign up to become a part of the Charge@Work program and receive updates about our free tools and services.

Create a login to use our **free Charge@Work Project Builder**, which takes the user on a virtual journey through creating a workplace charging program. Users can choose the number of plugs to install, choose the right technology for the job, estimate costs, and much more.

**Project Builder**

**Charge@Work Pledge**

**Sign our non-binding Charge@Work pledge** to accelerate workplace charging. Powerhouse brands like IKEA, Siemens, Hawaiian Electric, The Ohio State University, Michigan State University, and many others have already signed the pledge.

**“As one of the largest employers in Santa Fe, we have the opportunity to make a big impact by helping our employees switch to a cleaner commute. We know that transportation is one of the biggest contributors to climate change, so helping our employees switch to electric vehicles is an important step to reducing those emissions.”**

- Mayor Alan Webber, City of Santa Fe, NM

**Free Site Assessment**

After signing up to become a part of our program, workplaces are automatically **eligible to receive a free site assessment**. Valued at \$1,000, a site assessment will help you select the best charging-station locations, determine your power needs, choose the optimal chargers and number of chargers—and much more!

Already powering worker commutes? **Check out EVAL (Electric Vehicle Adoption Leadership)**, a national workplace EV charging certification program recognizing workplace leaders in EV charging.

**Check out EVAL**

RMI, “X-Change: Cars,” 2023. <https://rmi.org/insight/x-change-cars/>

Let's power worker commutes so **they can power our economy.**  
**chargeatwork.org**